



# Seacoast Board of Realtors® Affiliate Membership

**There are many doors to knock on for business growth opportunity as an Affiliate Member.**



Picture provided by Iris Woodworth-Watson, Portsmouth, NH

## Affiliate Committee Mission Statement

**The purpose of the Seacoast Board of Realtors® Affiliates Committee is to provide quality, comprehensive, professional resources and support to the Realtor® membership.**

### NETWORKING

- § Participation on Realtor® Committees allows you the chance to meet many different professionals and build relationships on an ongoing basis.
- § Availability of booth space at various Realtor® events affords you the opportunity to market you and your products to a large group of Realtor® members.
- § Many events throughout the year allow you to meet potential business partners and referral sources. These include monthly membership meetings, education classes, the annual golf tournament and State of the Seacoast media events.
- § The opportunity to be an Affiliate Breakfast Sponsor at a Realtor® seminar held at the board office during the year allows the sponsor a chance to meet up to 50 Realtors® one on one.
- § Affiliates have a business card holder at the board office where they are welcome to leave their business cards for Realtors® to access.
- § Participation in the NHAR Annual Convention.

### RECOGNITION AND COMMUNITY INVOLVEMENT

- § The Seacoast Board of Realtors® presents an Annual **Affiliate of the Year Award** recognizing one Affiliate member who has gone above and beyond to be involved in the board and the community.
- § Affiliate Minute; the presenter has the opportunity to get their message to the entire membership at a monthly meeting and then continue that with presence on the board website.
- § Affiliate Greeter; is given the opportunity to meet and greet each and every member who attends the monthly membership meeting and then be thanked on the board website.
- § Members have the ability to send advertising to the Realtor® membership through paid email and fax blasts.
- § The opportunity to volunteer in different community projects with the Realtor® and Affiliate membership

### PROFESSIONAL DEVELOPMENT

- § Each Affiliate business is tied in to the Realtor® profession in some form...being involved as an Affiliate in the many different ways that exist will help broaden your knowledge not only in your given field, but also those other fields around you.
- § Affiliate—sponsored educational seminars for its Affiliate and Realtor® members.
- § The opportunity to be a presenter at educational and/or Realtor® orientations.

#### 2010 Affiliate Committee Co-Chairs

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**If you have questions please feel free to contact us.**

#### For More Information please contact the board office at Seacoast Board of Realtors

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**And please visit the website at [www.seacoastboard.com](http://www.seacoastboard.com)**



**Our Motto: “SUPPORT THOSE WHO SUPPORT YOU”**